Dwellingright Privacy Policy

Effective Date: September 25, 2019

At Dwellingright, Inc. ("**Dwell**," "we," "our," or "us"), the privacy of both our users and our partners alike is a top priority. This statement (the "**Privacy Policy**") sets forth our policies and practices for handling your information as you interact with our products and services ("**Services**").

I. Information We Collect

As you engage our Services, we may collect the following types of information:

<u>Information you provide directly</u>: For certain activities, such as when you register for the Dwell app, contact one of our partners, or contact Dwell, we may ask you to provide certain information. In addition, we collect other information that you provide us directly. Examples of the information we collect directly from you includes:

- Contact information, such as your name, phone number, and email address;
- Birthdate:
- Username and password;
- Payment information, such as credit card number, expiration date, and credit card security code;
- Your address or addresses;
- You preferred language(s);
- Gender, relationship status, and interests, if you choose to share that information with us; and
- Photos and correspondence you elect to upload or send to Dwell.

<u>Information we collect automatically</u>: Throughout your use of our Services, we may collect certain information automatically, including your IP address and information about whom you are contacting and who is contacting you through the Services. We also may collect information about how you interact with our Services (such as the dates and times of your visits) and other standard server log information.

We may use cookies, web beacons (pixels), and similar technologies to automatically collect this information. Cookies are small files that are stored by the web browser on your computer or other device. Web beacons are small pieces of code embedded in images that can recognize cookies, the time and date a page is viewed, a description of the page where the beacon is placed, and similar information from your computer or device. By using the Services, you consent to our use of cookies and similar technologies.

<u>Information from other sources</u>: We may receive information about you from other sources, including through third-party services and organizations (such as the Dwell social media pages). We may combine and use this information as described in this Policy.

II. How We Use Information

We generally use the information we collect in the following ways:

To provide and maintain our Services;

- To fulfill your requests for information;
- To improve our Services;
- To facilitate payments between our users and partners;
- To send you promotional materials from us or on behalf of our partners;
- To detect fraud and prevent potentially illegal activities on our Services;
- To comply with legal and regulatory requirements; and
- For any other purpose disclosed to you at the time of collection or pursuant to your consent.

III. When (and To Whom) We Disclose Information

In some circumstances, we may disclose your information to third parties. Those circumstances include:

- <u>Authorized third-party vendors and service providers</u>: We share your data with third-party vendors (including our partners) and service providers in order to enable the functionality of our Services, to provide you with relevant support, and for other business purposes.
- <u>Legal purposes</u>: We may disclose information in order to, for example, respond to court orders, legal process, or legal claims, and to protect and defend the rights, interests, safety, and security of Dwell, our users, and our partners.
- <u>Business transactions</u>: We may share your information in connection with a substantial corporate transaction, such as the sale of a website or app, a merger, consolidation, asset sale, or in the event of bankruptcy.
- <u>Other third parties</u>: Where compliant with the law, we may provide information to select other businesses that are not service providers so that they can provide you with services and support.
- <u>With your consent</u>: We may share information with other third parties when you request or otherwise consent to such sharing.

In addition, if you access third-party services, such as WhatsApp, Facebook, Google, or Twitter, through the Services, these third-party services may be able to collect and share information about you, including information about your activity on the Services, in accordance with their own privacy policies. Finally, as a user of our Services, your information may be shared with the Dwell partners that we connect you with. You should use caution when disclosing information to partners, as we are not responsible for partners' privacy practices.

IV. Security

We use various technical and organizational measures to protect information that we collect and process about you. No data storage system or transmission of data over the internet (or any other public network) can be guaranteed to be completely secure. In addition, please note that information collected by third parties may not have the same security protections as the information you submit to us, and we are not responsible for protecting the security of such information.

V. Your Choices and Rights

You may be able to disable cookies by adjusting your app and/or web browser settings. Each web browser is different, so please consult the instructions provided (typically in the "help" section).

In addition, you may have certain rights as a data subject under applicable law. For example, local laws may afford you the right to access or delete your personal information, subject to certain exceptions. To exercise your rights, you may submit a request using one of the methods under the "Contact Us" section below.

VI. Third-Party Advertising, Links, and Content

Some portions of our Services may contain content or functionality maintained by third parties that we do not control. In addition, we allow certain third parties to collect information about your activities and interactions with the app through cookies, web beacons, and other technologies. We are not responsible for the privacy practices of these third parties, and the information practices of these third parties are not covered by this Privacy Policy.

VII. Children

Our Services are not intended for children under 13, and we do not knowingly collect or store personal information from children under 13. If we become aware that any person submitting personal information to the Services is under the age of 13, we will take steps to delete such personal information in accordance with applicable law.

VIII. Your California Privacy Rights

California "Shine the Light" Law

FOR RESIDENTS OF CALIFORNIA ONLY. If you're a California resident, you have the right to request, on an annual basis, a disclosure of the types of your personal information that we have shared with third parties for their direct marketing purposes. Such requests may be submitted to us at miriam@dwellingright.com.

California Consumer Privacy Act (CCPA)

California residents have a right to certain additional disclosures under the CCPA. Depending on the circumstances, you also may have certain rights to access and delete your personal information and to not be discriminated against for exercising your rights. For more information about how to exercise your rights, please see the Contact Us section of our Privacy Policy. .

IX. Changes to the Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will revise the "Effective Date." We recommend that you review the Privacy Policy each time you visit the Services to stay informed of our privacy practices.

X. Contact Us

If you have questions about this Privacy Policy, please contact us at Miriam@dwellingright.com